

Place-Based Principles

January 19, 2021



At Harlem Children's Zone

Field Building

Successful field-building initiatives coordinate the efforts of multiple organizations around a common goal and create the conditions necessary for sustained, systemic, community change. They have **five key components:**

1. Principles of Practice

2. Shared Identity & Branding

3. Knowledge Base & Capacity Supports

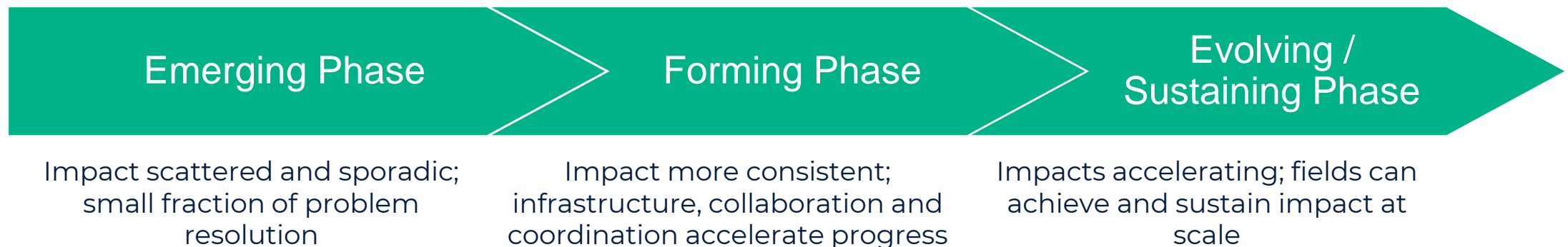
4. Leadership and Grassroots Activation

5. Funding and Supporting Policy

Why Principles?

Insufficient solution - Scaling individual organizations is insufficient to solve complex, evolving social problems. *Without* field-building, we are at much greater risk of being incremental, episodic and not scaling & sustaining true population-level systemic change.

What works - Achieving population-level change requires intentional coordination across a field's actors – “**building the field**” – to elevate and sustain its collective practice. One vital strategy is to build a **field** of place-based partnerships (PBP), anchored in **principles** of high-quality, proven impact.



How Principles Can Drive the Field

Principles accelerate movements

+

Principles provide shared identity

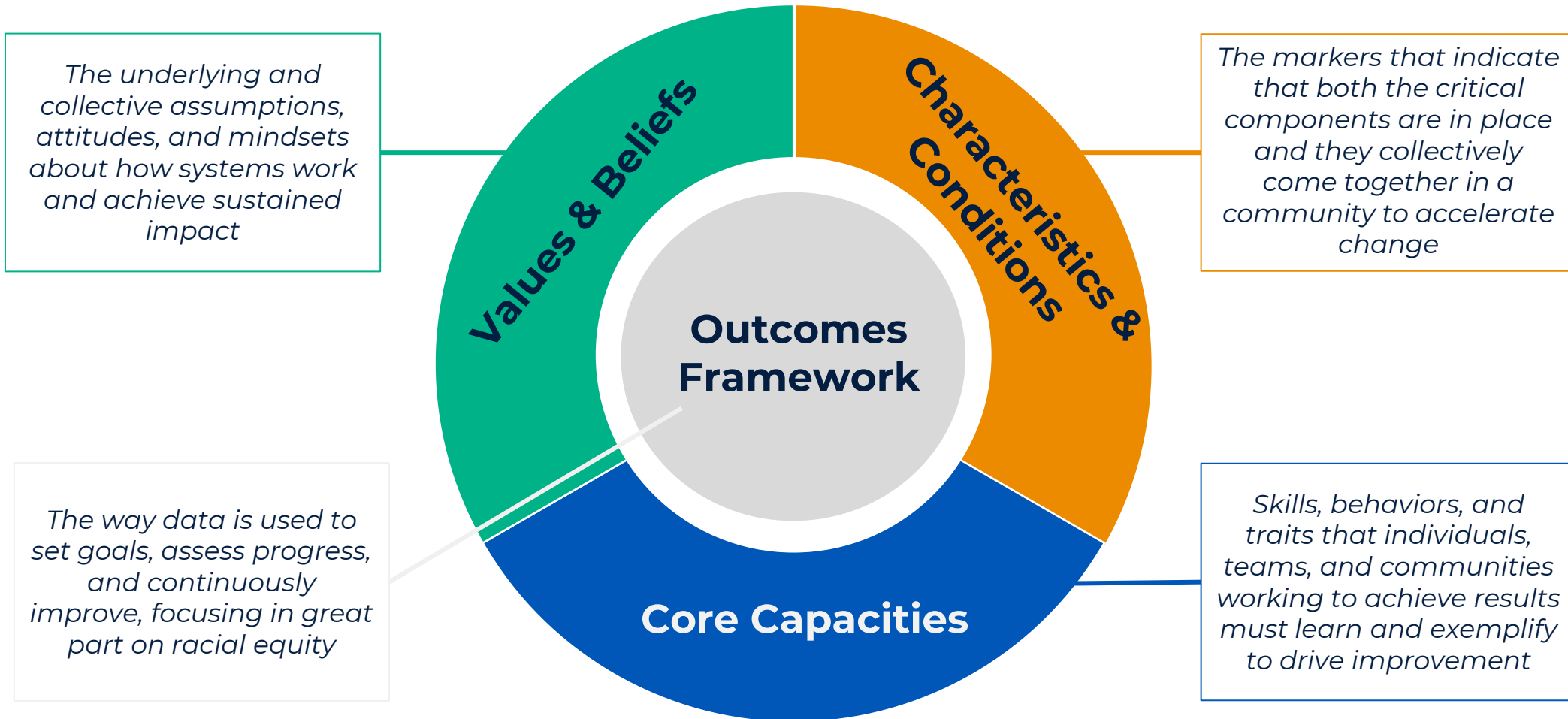
+

Principles provide aligned vision
of what “good” looks like

=

Principles improve
outcomes

What are the place-based principles?



Discussion Questions



At Harlem Children's Zone

1. As you reflect on the approach to principles— what resonates, what's missing, and how might we prioritize?

2. How do you imagine operationalizing these principles in your current or future work?

3. What are other important elements of field building that should be considered to accelerate progress?

Thank You



At Harlem Children's Zone